A Parent's Guide to

Getting Involved

at Newman
DEAR NEWMAN FAMILIES,

We are delighted that you have chosen to be a part of the Newman community. In these uncertain times, we hope you take comfort in knowing that the Isidore Newman School of today is a school built and cultivated over 11 decades by people who care about children, who are passionate about teaching and learning, and who inspire individual growth in students daily.

The relationships formed at Newman last a lifetime. First and foremost, the trusting relationships among students, teachers, advisors, and coaches set the stage for critical thinking and academic excellence. Parents routinely invest meaningfully in our School in various ways and connections are reinforced through a variety of community-building opportunities throughout the year. As a grandparent (Dale) and parent who is new to Newman (Deena), we understand the importance of involved parents and urge you to consider getting involved in ways that are meaningful to you and your child’s experience.

We are fortunate to be a part of a community of hardworking and committed professionals on our faculty, engaged and energized students, passionate and supportive parents, and dedicated and steadfast Governors. Our common bond is a drive to make Newman its very best regardless of circumstance. The Newman community is strong and defined not by our campus walls, but our people and spirit of togetherness.

We are always mindful of the tremendous trust you place in us and are cognizant of the challenges and opportunities of our current environment. As partners in the lives of Newman students, we work together to ensure that they thrive as they learn resilience and responsibility while being prepared for the path beyond our gates.

Whether you’re a fourth-generation Newman family or your family is new to New Orleans and Newman, we hope this guide is helpful to you. Please feel free to contact the Advancement Office or one of us directly if you have any questions.

Sincerely,

Dale M. Smith
Head of School

Deena Carey
Associate Head of School
History, Governance & Financial Model

Isidore Newman School began as just one building in Uptown New Orleans and was founded to educate children living at the Jewish Orphans’ Home on St. Charles Avenue. From the beginning, the School’s benefactor, Isidore Newman, stipulated that neighborhood children could also attend. Newman quickly became one of the most revered and respected independent schools in the city and the region and remains so today. As we enter our 118th academic year, one thing has stayed constant in Newman’s rich history – philanthropy is at the core of everything we do.

Newman is a nonprofit organization overseen by a Board of Governors. In accordance with best practices established by the National Association of Independent Schools, Newman’s Board of Governors is charged with the governance of the School by defining and supporting its mission, determining its strategic direction, securing and protecting its financial resources, and hiring and overseeing the Head of School who manages the administration and operations of the institution. The Board is not involved in day-to-day operations of the School, leaving those matters to the Head of School and his Senior Leadership Team. The current Board has 28 members and is composed of parents, local and non-local alumni, grandparents, and parents of alumni. The Board meets four times a year.

At Newman and at most independent schools across the country, tuition does not cover the full cost of educating each student. Our annual budget is approximately $29 million, of which tuition provides $26 million. Each year, the difference is filled by approximately $1.5 million from our endowment draw, and the remaining support comes from the generosity of our community through annual NEWMANfund gifts. The endowment is held in the Isidore Newman School Foundation and is overseen by an investment committee.
Newman inspires individual growth and academic excellence within an inclusive community committed to strong relationships and high expectations.
Volunteer Opportunities

There are several ways to volunteer your time in the Newman community. Serving as a parent volunteer is a great way to enrich your child’s education at Newman, feel more connected, enjoy a sense of accomplishment, and make new friends.

NEWMANfund

Join a dynamic team of fundraising volunteer parents with direct involvement in securing the School’s fiscal health. For more information please contact Zach Frosch, Director of Annual Giving at 504.896.6370.

PARENT ORGANIZATIONS

As a Newman parent, you are automatically a member of the Newman Parents Association and Newman Dads Club. Funds raised from NPA and Dads Club are donated back to the School each year.

NEWMAN PARENTS ASSOCIATION

In addition to matching you with a Greenie Connection, the NPA hosts several fundraisers and community building events throughout the year. Past events have included: General Meetings, Carnival Under the Stars, Recycled Uniform Sales, Book Fair, Bingo and Basketball, and the spring fundraiser. Please visit NewmanSchool.org/newman-parents-association or contact Newman Parents Association President Jenny Good Zurik ‘97 (jenniferzurik@me.com) for more information.

NEWMAN DADS CLUB

The Dads Club hosts fundraisers and community building events throughout the school year. Popular events have included the Pre-K Dads and Dear Ones Lunch and GreenieFest, a school-wide road race and BBQ, which is held in the spring. Please visit NewmanSchool.org/dads-club or contact Dads Club President Justin Seale (jsealef5@gmail.com) for more information.

NEWMAN GREEN N WHITE CLUB

The Green N White Club is a booster club dedicated to supporting the Athletic Department. All parents are invited to become members; there are different levels of membership fees and benefits associated with each level. Funds raised are donated to the Athletic Department. Please visit NewmanSchool.org/athletics/green-n-white-club or contact Green N White Club President Jody Guillot ‘88 (jmguillot@cristovich.com) for more information.

For the health and safety of our community, we understand that many events and committees may look different this year. We would still love to connect with you and share ideas!
DESIGNATE YOUR NEWMANfund GIFT

While NEWMANfund dollars are generally put towards the area of the School where they are most needed (unrestricted), you may designate a gift to a program that is particularly important to you and your family. Designated gifts are spent for specific, donor designated purposes including academics, arts, athletics, community engagement, scholarships, health and wellness, faculty, or technology. That said, unrestricted gifts are the most powerful gift a donor can make.

GIVING LEVELS

- $25,000 + Chairman’s Circle
- $10,000-$24,999 Head’s Circle
- $5,000-$9,999 Founder’s Circle
- $1,903-$4,999 1903 Scholar’s Circle
- $10-$1,902 Greenie Gift

LEADERSHIP GIVING

Gifts of $1,903 and above are considered leadership gifts. Because leadership giving accounts for over 80% of the funds raised annually leadership donors have an important role in shaping the Newman experience for every student. Leadership donors are invited to stewardship events throughout the year.

There are additional giving options for alumni. Please visit NewmanSchool.org/giving for more information.

How to Join Our Community of Giving

Make your gift today! Newman is supported by parents, alumni, grandparents, and friends in many meaningful ways. Your generosity is appreciated for all the ways you choose to support the School. Giving at Newman falls into these four categories:

1. NEWMANfund
2. Capital Projects
3. Endowment and Scholarships
4. Charles Keller III Legacy Society

NEWMANfund
A Community of Giving

The NEWMANfund is our most important annual fundraising effort. In order to sustain our high academic standards and offer a wide array of extra-curricular activities, we rely on the continued generosity of our community — parents, alumni, grandparents, and friends. Gifts to the NEWMANfund elevate the educational experience for each student from Green Trees to Upper School by supporting the arts, athletic programs, classroom materials, faculty salaries, financial aid, library resources, professional development, and technology resources. Annual gifts to Newman are tax-deductible and are reinvested immediately to support and enhance the current-year operating expenses. With each gift to the NEWMANfund, we are building a strong community of giving.
100% PARTICIPATION GOAL
We understand that families have a range of capacity of giving, and we are overwhelmed by the generosity of our parent community. High participation with gifts of any size is a vote of confidence, a sign that parents invest in their children’s success and support the School’s mission. Gifts of $100 or less, on average, generate over $40,000 for Newman each year — every gift makes a difference!

“Each year I am humbled by the generosity of so many members of our School community. Philanthropy is critical in supporting our students and securing a stable and vibrant future for Newman.”

DALE M. SMITH, Head of School

TIMELINE & WAYS TO GIVE
While Newman operates on a fiscal year of July 1 – June 30, parents are encouraged to participate from now through November in order to maximize stewardship and engagement opportunities in the spring. Gifts can be made in several ways:

2. By mail via check payable to “Isidore Newman School” sent to Advancement Office, 1903 Jefferson Ave., New Orleans, LA 70115
3. By calling Zach Frosch, Director of Annual Giving at 504.896.6370
4. Via stock transfer. Please contact the Advancement Office at 504.896.6370 for transfer instructions.
5. Many corporations match their staff’s philanthropic contributions allowing individuals to double or triple a gift to Newman. To find out if your employer matches gifts, please visit MatchingGifts.com/newmanschool.
Campaign Giving

CAPITAL GIVING
Capital gifts support a specific program, initiative, building construction, or extensive renovation project. These gifts can be single or multi-year commitments and address needs that are above and beyond what the operating budget covers. If you are interested in learning more about our campus plan and capital projects, please contact Mary Hoffman at 504.896.6425.

ENDOWMENT AND SCHOLARSHIPS
The Isidore Newman School Foundation is the School’s permanent investment account, which provides income to the School and its programs in perpetuity. The school spends 5% of a 12 quarter rolling average on programs, people and plant. Donors may make gifts to the general endowment or set up specific endowments for programmatic or scholarship support. Newman’s endowment is currently $36.5 million, with the majority benefitting financial aid and faculty. Newman awards over $2.8 million in financial aid to approximately 22% of the student body. The average scholarship is $11,600 annually.

CHARLES KELLER III LEGACY SOCIETY
The Charles Keller III Society honors alumni, parents, grandparents, former parents, and friends of Newman who have expressed their commitment to the mission of the School by naming Newman as the beneficiary of a planned gift. Gifts may be made via a trust, annuity, IRA distributions, insurance policy, or, most commonly, a bequest. If you are interested in leaving a permanent legacy at Newman, please visit NewmanSchool.org/giving or contact Mary Hoffman at 504.896.6425 to discuss your wishes.